

**Department:** Mechanical Engineering

**Name of the Event:** Expert lecture on "Industry led skilling opportunity for 2023 and 2024 batch" by Mr. Mayank Ranjan Country Lead North India L&T EduTech and Mr Ashish Mishra Regional Lead North India L&T EduTech.

**Date of the Event:** 27th Sep, 2024

**Name of the Resource Person (if applicable):** Mr. Mayank Ranjan Country Lead North India L&T EduTech and Mr Ashish Mishra Regional Lead North India L&T EduTech.

**Teacher Coordinator:** Coordinator, Department of Mechanical Engineering, DAV University Jalandhar

**Report:**

**The Department of Mechanical Engineering, in association with the Admission Department, of DAV University, organised an expert lecture on ‘Industry led skilling opportunity for 2023 and 2024 batch**

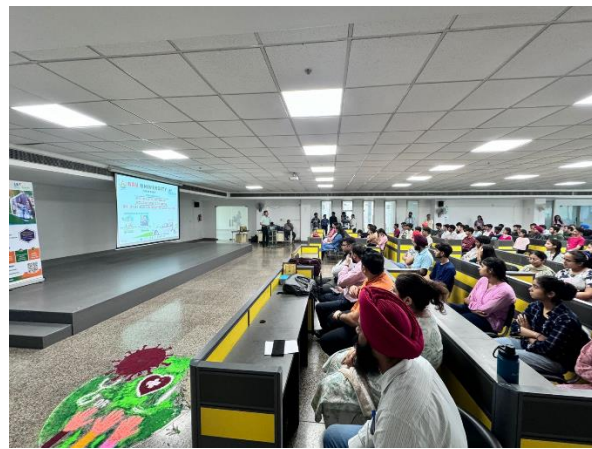
On February 27<sup>th</sup> Sep, 2024, the Mechanical Engineering department, in collaboration with **Admission Department, of DAV University, organised an expert lecture on ‘Industry led skilling opportunity for 2023 and 2024 batch** by Mr. Mayank Ranjan Country Lead North India L&T EduTech and Mr Ashish Mishra Regional Lead North India L&T EduTech were the resource person.

In the inaugural note, DAV University, welcomed and introduced the speaker to the audience and enlightened them about the event.

Thereafter, the resource person, Mr. Mayank Ranjan, started his presentation. He was more interested in interacting with the students and learning about their thoughts. He motivated the students to find the critical problem and work on the solution for it. He encouraged the students to start their own businesses and to collaborate. He asked the students to find the problems faced by the humans. He gave the example of the problem faced by humans in day to day life and asked students to take initiative to solve it. In his lecture, he discussed various topics related to entrepreneurial opportunities as well job opportunities in India, such as infrastructural development, health facilities, agriculture development, educational development, digital media and AI, market connectivity with the global world, agricultural processing, etc. He cited various examples in his presentation related to the topics discussed with the audience. He explains the basic mechanisms for starting a business, like identification of the target segment, level of problem solved, market competition, brand positioning, profitability, advertisement, and market support.

Vice Chancellor Dr. Manoj Kumar shared his views with the speaker and the audience. He stressed that this is the era of start-ups, and age is no barrier. He cited the examples of Oyo, Ola cabs, etc. He told the audience that India requires EV hubs and that DAV University should serve as a startup incubator.

## Geotagged Pictures of the event:



Attendance Sheet of Students containing name of the event, department, type of the event, date on the top of the attendance sheet.

<u>27/09/2024</u> B.Tech mechanical <u>First year</u>			
① Manoj Singh Elara	12401371	Mechatronics	Manoj Singh
2. Shobhit Dhiman	12401991	Mechatronics	Shobhit
3. Shiva	12400659	Mech.	Shiva
4. Manvika	12401715	"	Manvika
5. Manav	12400032	"	Manav
6. Gurpreet	12401090	"	Gurpreet
7. Gurpreet	12402061	"	Gurpreet

Sd/-  
7/9/24

#### Learning Outcomes:

1. Entrepreneurial Opportunities
2. Design and Development