

Department: Mechanical Engineering

Name of the Event: Expert lecture on "Entrepreneurial Opportunities in Rural India" by Mr. Sarbjit Singh Puri (Founder & CEO, Fateh Rural Pvt. Ltd., Mumbai)

Date of the Event: 17th Feb, 2023

Name of the Resource Person (if applicable): Mr. Sarbjit Singh Puri (Founder & CEO, Fateh Rural Pvt. Ltd., Mumbai)

Teacher Coordinator: Dr MP Garg, Associate Professor, Department of Mechanical Engineering, DAV University Jalandhar

Report:

The Department of Mechanical Engineering, in association with the Institution's Innovation Council, of DAV University, organised an expert lecture on 'Entrepreneurial Opportunities in Rural India'

On February 17, 2023, the Mechanical Engineering department, in collaboration with the Institution's Innovation Council, hosted an expert lecture on "Entrepreneurial Opportunities in Rural India" to raise awareness of the importance of integrating technology with traditional advertising methods. Sh. Sarabjit Singh Puri, founder and director of 'Fateh Rural Pvt. Ltd. and 'Green Orange HR Pvt. Ltd., was the resource person.

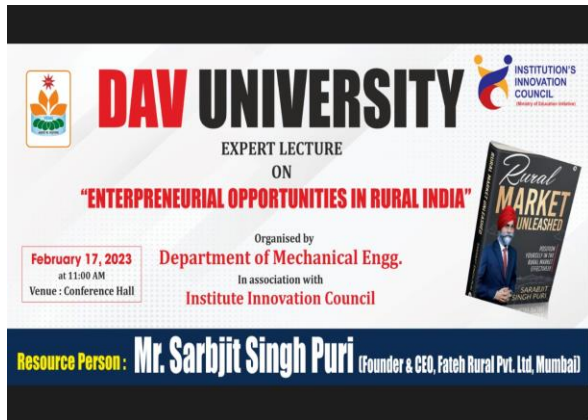
In the inaugural note, Dr. Sandeep Vij, President of the Institute Innovation Council at DAV University, welcomed the speaker and shared his views on entrepreneurial opportunities in India. He introduced the speaker to the audience and enlightened them about his work in rural India. Fateh Rural Pvt. Limited was founded in 2003 by him in his hometown of Bathinda.

Thereafter, the resource person, Sh. Sarabjit Singh Puri, started his presentation. He was more interested in interacting with the students and learning about their thoughts. He motivated the students to find the critical problem and work on the solution for it. He encouraged the students to start their own businesses and to collaborate. He asked the students to find the problems faced by rural India. He gave the example of the problem faced by farmers in Punjab in the cultivation of paddy and asked students to take initiative to solve it. In his lecture, he discussed various topics related to entrepreneurial opportunities in rural India, such as infrastructural development, health facilities, agriculture development, educational development, digital media and AI, market connectivity with the global world, agricultural processing, etc. He cited various examples in his presentation related to the topics discussed with the audience. He explains the basic mechanisms for starting a business, like identification of the target segment, level of problem solved, market competition, brand positioning, profitability, advertisement, and market support.

Vice Chancellor Dr. Manoj Kumar shared his views with the speaker and the audience. He stressed that this is the era of start-ups, and age is no barrier. He cited the examples of Oyo, Ola cabs, etc. He told the audience that India requires smart villages and that DAV University should serve as a startup incubator.

Dr. Lakhvir Kumar, a member, ARIIA, thanked the speaker for sparing his valuable time to motivate the students.

Geotagged Pictures of the event:



Attendance Sheet of Students containing name of the event, department, type of the event, date on the top of the attendance sheet.

Learning Outcomes:

1. Entrepreneurial Opportunities
2. Design and Development

DAV UNIVERSITY JALANDHAR

DEPARTMENT OF MECHANICAL ENGINEERING (Attendance Sheet Format)

Name of event/expert talk/seminar/viva/workshop/STC/FDP/Industrial visit: Expert Talk

Date: 17/02/23 Venue/Room No: Conference Room: 22232

S. No.	Name	ID/Reg. No.	Designation/Branch/sem	Sign.
1	Harmanpreet Singh	11900263	B.Tech 8 th sem	Singh
2	Jashika Singh	11904562	1 1	Jashika
3	Rohini Kumar	11900997	1 1	Rohini
4	Hansika Singh	11901062	1 1	Hansika
5	Nandini Singh	12000170	1 1	Nandini
6	Sanpreet Singh	12001476	1 1	Sanpreet
7	Rishabh Singh	12000856	1 1	Rishabh
8	Anurag Mishra	11901432	1 1	Anurag
9	Banshi Singh	11900638	1 1	Banshi
10	Hemant Singh	11900940	1 1	Hemant
11	Mandeep Singh	12101348	B.Tech 6 th sem	Mandeep
12	Jyoti Bansal	12100254	B 11	Jyoti
13	Vikas	12000302	B.Tech (Mech)	Vikas
14	Vaibhav Marwah	12000256	B.Tech (Mech)	Vaibhav
15	Gaurav Sharma	12100401	B.Tech (Mech)	Gaurav
16	Darvinder Singh	12000366	B.Tech	Darvinder
17	Jyoti Singh	12100320	B.Tech	Jyoti
18	Amit Singh	12100247	B.Tech	Amit
19	Rahul	12101339	B.Tech	Rahul
20	Sanpreet Singh	12101195	B.Tech	Sanpreet
21	Ayush	12101114	B.Tech	Ayush
22	Niraj Singh	12100484	B.Tech	Niraj
23	Rohit Choudhary	12100049	B.Tech	Rohit
24	Chaitanya Mehta	12000422	B.Tech	Chaitanya
25	Chirag	12000595	B.Tech	Chirag
26	Anshu Singh	12000408	B.Tech	Anshu

Total No. of Students: 26

Sign. with Name & Employee ID of Faculty(s):

Dr. Anshu Singh