Department: Mechanical Engineering

<u>Name of the Event</u>: Expert lecture on "Carrier advancement in Drone Technology" by Dr. R K Seth, Dean(S&T), Department of Physics, DAV University Jalandhar.

Date of the Event: 06th November, 2023

<u>Name of the Resource Person (if applicable)</u>: Dr. R K Seth, Dean(S&T), Department of Physics, DAV University Jalandhar.

<u>Teacher Coordinator</u>: Dr Sharanjit Singh Assistant Professor, Department of Mechanical Engineering, DAV University Jalandhar and Mr Ved Raj Khullar, Assistant Professor, Department of Mechanical Engineering, DAV University Jalandhar

Report:

The Department of Mechanical Engineering, organised an expert lecture on 'Carrier advancement in Drone Technology.

On November, 2023, the Mechanical Engineering department, hosted an expert lecture on "Carrier advancement in Drone Technology "to raise awareness and carrier opportunities in the Drone Technology. Dr. R K Seth, Dean(S&T), Department of Physics, DAV University Jalandhar, was the resource person.

In the inaugural note, Mr Ved Raj Khullar, Assistant Professor, Department of mechanical Engineering DAV University, welcomed the speaker and shared his views on entrepreneurial opportunities in India. He introduced the speaker to the audience and enlightened them about his work in Technology.

Thereafter, the resource person, Dr. R K Seth, started his expert talk. He was more interested in interacting with the students and learning about their thoughts. He motivated the students to find the critical problem and work on the solution for it. He encouraged the students to start their own businesses and to collaborate. He asked the students to find the problems faced in the designing and coding. He gave the example of the problem faced by agriculture, miltry and designers in manufacturing and asked students to take initiative to solve it. In his lecture, he discussed various topics related to entrepreneurial opportunities in drone technology, such as infrastructural development, health facilities, agriculture development, educational development, digital media and AI, market connectivity with the global world, agricultural processing, etc. He cited various examples in his presentation related to the topics discussed with the audience. He explains the basic mechanisms for starting a business, like identification of the target segment, level of problem solved, market competition, brand positioning, profitability, advertisement, and market support.

Dr. Sharanjit Singh, coordinator, Mechanical Engineering, thanked the speaker for sparing his valuable time to motivate the students.

Geotagged Pictures of the event:



Attendance Sheet of Students containing name of the event, department, type of the event, date on the top of the attendance sheet.

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Learning Outcomes:

- **1.** Entrepreneurial Opportunities
- 2. Design and Development