



WORKSHOP

on

"Interfacing Innovation & IPR for diffusion of Technology"

12th Sept 2014

DAV University, Jalandhar, Punjab

Introduction:

Intellectual property (IP) is a creation of the intellect that is owned by an individual or an organization in the private or public sector which can then choose to share it freely or to control its use in certain ways. IP is found almost everywhere – in creative works like books, films, records, music, art and software, and in everyday objects like cars, computers, drugs and varieties of plants. The distinctive features that help us choose the products we buy, like brand names and designs, can also fall within the scope of IP. Intellectual Property Rights (IPRs) comprise copyright, trademarks, patents, industrial design; protection of plant varieties & farmer rights; semi conductor integrated circuit lay out design rights; traditional knowledge and geographical indications (GI) of goods. Through a system of IPR, it is possible not only to ensure that an innovation or creation is attributed to its creator or producer, but also to secure “ownership” of it and benefit as a result. By protecting intellectual property (IP), society acknowledges the benefits it contributes and provides an incentive for people to invest time and resources to foster innovation and diffusion of technology. Technology transfer is defined as “the process of transferring scientific findings from one organization to another for the purpose of further development and commercialization. Technology development and transfer mechanisms are needed for continuous innovation at the firm level. But most of the Indian SMEs do not have technology creation mechanisms due to limited resources, neither there are strong Institutional linkages. Hence the technology licensors should look into the aspects related to the potential of Indian partners for future technological upgradations, when signing technology licensing agreements. Here again, understanding the IPR options related to such technology upgradation becomes crucial for both - the technology provider as well as the acquirer failing which the provider / acquirer could miss valuable opportunities and could incur future costs/inconveniences.

About Workshop:

The Workshop is being organized by National Research Development Corporation, New Delhi in association with DAV University, Jalandhar considering the need to help in bridging the knowledge gap on IP issues among various stakeholders and by delivering and addressing various IP issues from an applied viewpoint. NRDC aims to increase number of practicing researchers / professionals by way of conveying the importance of the IPRs in the modern economy and giving them sufficient information in a learning atmosphere that leads to the certification in these programs. The present Workshop will develop and build capacity of academic & professional institutions for looking the need and important need of local and indigenous industries from IPR angle so as to protect the long term interest of local practitioners.

Objectives:

- Disseminating knowledge on IPR related issues for knowledge / technology management
- Developing linkages between academia & industries for diffusion of technologies

This workshop will act as tool to spread awareness and increase understanding of the participants about IPR and sensitize local manufacturers to protect their interest related to IPR. Further, it will lead to the development and planning of R&D collaboration to achieve the objectives.

Envisaged Targets:

- ✓ Develop IP capacity building to knowledge based society
- ✓ Sensitize local manufacturers regarding IPR and related issues.

Participants:

The workshop will host around 100 participants representing universities, academia and industries of the region.

Venue and Timing:

The Workshop will be held on 12th Sept 2014 (start at 9.30 AM) at DAV University Jalandhar, Punjab-144012.

About the Organizers

NRDC

National Research Development Corporation is a Govt. of India enterprise under the Department of Scientific and Industrial Research, Ministry of Science & Technology with the objective to develop, promote and transfer of technologies emanating from various national R&D institutions. The Corporation has been offering the services from its head office in New Delhi and branch office at Bangalore in improving the manufacturing base in India with innovative technologies and acting as an effective catalyst in translating innovative research into marketable industrial products. During the past five decade of its operations, the Corporation has forged strong links with various R&D organizations in the country as well as abroad. The Corporation is now recognized as a large repository of wide range of technologies spread over almost all areas of industries, viz. Chemicals including Pesticides, Drugs and Pharmaceuticals, Bio-Technology, Metallurgy, Electrical & Electronics, Instrumentation, Building Materials, Mechanical, Agriculture and Food, etc. The Corporation has been exporting proven technologies and services to entrepreneurs / industries both in the developed as well as the developing countries. It has so far exported technologies to several countries like USA, Germany, Malaysia, Burma, Nepal, Senegal, Indonesia, Madagascar, Philippine, Vietnam, Sri Lanka, Kenya, Brazil and Bangladesh

DAV University

DAV University at Jalandhar traces its roots to the legacy that has been reforming and redefining India's educational scenario for 128 years. The university is the culmination of the movement that started with the founding of the first DAV institute to propagate the ideals of the religious and social reformer Swami Dayanand Saraswati in Lahore on June 1, 1886. DAV University is a multi-disciplinary institution, home to faculties of teaching excellence in subjects from engineering technology, languages, management and life sciences. The University encourages interdisciplinary studies and believes that all areas of study can inform and enrich each other. Since DAV University aims academic excellence, its curriculum conforms to that of the world's very best universities. This institution is set to become a global hub in education, research and placement of the students.

How to Apply:

Participation in Workshop is free and open to researchers / professionals from industry and academia.

Interested individuals can fill the registration form at: www.tinyurl.com/IPR-DAVU

and submit the same by September 7,2014.

For more information, please contact:

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